



Official Publication of the Texas Alliance for Continuing Medical Education, Inc.

INSIDE THIS ISSUE:

| | |
|-------------------------------|---|
| 2009 Texas CME Conference | 1 |
| President's Message | 2 |
| TACME New Members | 2 |
| Outstanding Achievement Award | 3 |
| CME Buzz | 4 |
| TACME Listserv | 4 |
| CCMEP Certified Members | 5 |
| TACME Board Members | 5 |

SPECIAL POINTS OF INTEREST:

- 2009 Texas CME Conference
- Regional Listservs available for TACME members
- Achievement Award Nominations are due!

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Sara Zuger
CME Coordinator
The University of Texas Medical Branch at Galveston

JOIN US FOR THE 2009 TEXAS CME CONFERENCE IN SAN ANTONIO!

The 2009 Texas CME Conference, brought to you by the Texas Medical Association and TACME, will be held July 22-24 at the Sheraton Gunter Hotel in San Antonio.

The theme for the 2009 conference will be **"CME as A Bridge to Quality; First Pulse - How are we doing?"** The ACCME released the Updated Accreditation Criteria in September 2006. TMA adopted the criteria in February 2007. All providers were expected to transition to the new criteria immediately accomplishing a goal of having all providers operating under the criteria by 2012. ACCME and TMA have offered multiple tools and presentations over the last two years. It's time to step back and assess our transition - how are we doing? Have we made the shift from thinking about CME on a schedule to CME that contributes to quality patient care provided by our own learners and to solving the practice challenges of those learners? ACCME now has some evidence of the transition as revealed in accreditation decisions made in Nov. 2008 and March 2009.

TMA will make its first decisions under the new criteria in June 2009. Join us at the Texas CME Conference as we assess our progress and identify strategies to continue our journey to "CME as A Bridge to Quality".

Mark your calendars today for July 22-24 to join us in the beautiful Alamo City!



Steve Singer, PhD, of the ACCME will provide an update on implementation of the Updated Criteria and George Mejicano, MD, Associate Dean for Continuing Professional Development at the University of Wisconsin, will share with us strategies for developing activities in the new model for CME in his presentation, "Not the Same Old CME".

Other highlights of the conference include a workshop on Wednesday that helps CME providers align the Updated Criteria with instructional design principles; newcomers track including CME Basics, mentee/mentor program, and the TACME membership meeting.

The brochure and registration information will be available in late April. Program chairs are Billie L. Dalrymple, Director of CME, Texas Medical Association and Jann Harrison, Past President, Texas Alliance for CME.

(For more information, contact Billie Dalrymple at 800-880-1300, ext. 1446 / billie.dalrymple@texmed.org)

Planning to attend?

You'll want to budget:

Registration fee: \$275
Physician One-Day Track on Thursday at Special Rate of \$175

Room rate: \$149 single or double (Plus taxes, currently State 6% and City 10.75%) (\$10 extra per day per person for 3rd and 4th person over the age of 18)

Parking: \$18/day valet parking for overnight guests and \$14/day for daily use. Self parking is available in nearby garages.

"We are fortunate in Texas to have the opportunity to network and partner with other CME providers."

MESSAGE FROM THE PRESIDENT

BY MARILYN PETERSON, MA, CCMEP

Plans are well under way for the Texas CME conference which will be held on July 22-24, 2009 in San Antonio. See the article in this newsletter about the conference and watch your email for the final brochure and agenda. It is going to be another excellent conference addressing the needs of Texas CME providers.

With the current economy, expenses to attend the conference may be a concern. TACME estab-

lished a few scholarships for the conference that will pay for the registration fee and two nights at the hotel. I encourage you to apply for the scholarship if funding for conferences is limited by your organization.

It is also the time of year to submit nominations for the Outstanding Achievement Award. Please give this serious consideration and nominate a deserving colleague soon.

I truly appreciate the opportunity to network with colleagues across the state of Texas. Between the regional meetings, the annual state meeting, the listserv and our newsletters we are fortunate in Texas to have the opportunity to network and partner with other CME providers. If you have any suggestions for ways that TACME can support Texas CME professionals, I'd love to hear from you!

MarilynPeterson@texashealth.org

TACME MEMBERSHIP DRIVE



So far, we have had 121 members join or renew their membership. We have a ways to go to surpass last year's total of 155 members. Renewing your membership is easier now than ever! You now have the option to complete a membership application and pay online. Our dues are \$30 for all members. TACME has many benefits to offer such as:

- Networking
- Mentoring
- Regional meetings
- Listserv communication
- Newsletters
- TACME website and resources

With all the changes occurring in CME, now is a great time to join. To renew your membership go to www.tacme.org

Renewing your membership is easier than ever!

WELCOME TO OUR NEWEST MEMBERS

The following members are new to TACME this year:

South Region

William Allen, MD -
Driscoll Children's Hospital

Anna Badillo -
Doctors Hospital at Renaissance

Jennifer Bays -
Dannemiller Memorial
Educational Foundation

Cheryl Bullen -
Texas A&M Health Science Center

Starr Flores -
Texas A&M Health Science Center

Cynthia Garcia -
University of Texas Health
Science Center San Antonio

Sherri Morrison, RN -
American Physicians Insurance
Company

Pat Palomo -
Doctors Hospital at Renaissance

Guadalupe Reyes, Jr. -
Texas A&M Health Science Center
- CBHEC

Southeast Region

Melody Brooks -
University of Texas Medical
Branch

Veronica Lopez -
The Methodist Hospital System

Lorraine Terrell -
University of Texas Medical
Branch

Northeast Region

Deborah Bell -
University of Texas Health
Science Center at Tyler

Ashley Clark -
University of North Texas Health
Science Center

Jessica Johnson -
Texas Health Research &
Education Institute

Richard Vanderpool, CCMEP
CME Outfitters

West Region

Virginia Mapp -
Del Sol Medical Center

Fabiola Pachecho -
Del Sol Medical Center

TACME OUTSTANDING ACHIEVEMENT AWARD – CALL FOR NOMINATIONS

It is time to submit a nomination for the 2009 TACME Outstanding Achievement Award in recognition of a member of TACME for his/her outstanding achievement in continuing medical education and/or contribution to the CME community.

Initially called the Distinguished Service Award, the name of this tribute has been revised to applaud achievements along a continuum from creating single breakthroughs to accomplishing longstanding successes in the profession of Continuing Medical Education.

The award will be presented to the recipient at the opening ceremonies of the Texas CME conference in July.

Eligibility:

To be eligible :

- You must be a member or honorary member of TACME in good standing
- Elected members of the Board of Directors are not eligible while serving their terms.

Qualifications: The award is intended to honor outstanding achievement as demonstrated by:

- collegial spirit
- exemplary performance
- commitment to excellence
- dedication to the profession.

Deadline for nominations is June 1, 2009.

The **Nomination Form** is available on the TACME website www.tacme.org – click on Outstanding Achieve-



ment Award on the left hand column.

Past Recipients include:

2008-Gayla Bruner, CCMEP

2007-Billie Dalrymple

2006-Mark Gregg

TACME PROVIDING SCHOLARSHIPS FOR THE ANNUAL TEXAS CME CONFERENCE

TACME is providing scholarships this year to 5 TACME members who demonstrate financial need and who would otherwise not be able to attend the Texas CME conference in San Antonio on July 22-24, 2009. The scholarships are \$650 each which will cover the registration fee and two-nights at the hotel. Any interested candidates can go to the www.tacme.org for an application – click on TACME Scholarship. The deadline for scholarship applications is June 1. Notifica-

tion of scholarships will be on June 10.

To be eligible for the TACME Scholarship, a member must:

- Be a current member of TACME for a minimum of one year;
- Be working in a CME accredited provider organization in Texas, and have been employed with that CME provider for a minimum of one year;
- Be a US Citizen or permanent resident of the US; Demonstrate that without

the scholarship support, you would be unable to attend this conference.

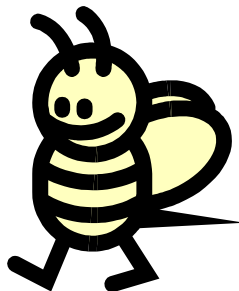
Should you be chosen, you must provide confirmation from your organization that you will be permitted to accept the scholarship and attend the annual Texas CME conference.

Nominations for the 2009 TACME Outstanding Achievement Award are now being accepted!

Deadline for Nominations is June 1st!

5 scholarships are being offered for the TACME CME Conference.

The deadline to apply is June 1st.



“created as a resource to share knowledge, best practices, and to keep up with the latest “buzz” in the industry.”

Members are encouraged to use the LISTSERV to communicate with each other and share information.

WHAT’S THE BUZZ IN CME?

With the changing face of Continuing Medical Education it’s important to stay well informed and educated to what is going on in the industry.

Two great resources I have found are Medical Meetings Magazine and CME Buzz website. Medical Meetings Magazine, a publication put out every other month is a meetingsnet magazine that shares articles, advertisements, and editorials that pertain to the all of us in the medical education field. With the new restrictions being placed on pharmaceutical companies, regarding both grant support and their representatives interactions with doctors and education events, I’ve been able to better understand new policies and overcome current struggles. In the March/April edition there is an article by Tamar Hosanky entitled “Top of the

Heap: How to make your CME grant proposal stand out from the crowd.” I recommend this article to other educational coordinators who, like myself, have been greeted by a myriad of rejection letters; as pharmaceutical companies scale back on budgets and increase their restrictions on what they will fund.

Another favorite feature of mine are the “Ethical Hypothetical” case studies in the end of each edition. I know many of us are faced with ethical decision on a daily basis when it comes to interpreting the guidelines set forth by our accrediting agencies, the pharmaceutical companies, as well as those set forth by your institution or place of work. These cases not only question your beliefs but also can serve as a wonderful jumping off point for discussion at your

next staff meeting.

You can sign up for Medical Meetings Magazine at www.meetingsnet.com

The second resource I mentioned was CME Buzz. This website serves as a one-stop shop for CME professionals, as it pulls together information from all over the web. The site was created as a resource to share knowledge, best practices, and to keep up with the latest “buzz” in the industry. The site offers free webinars for CME planners and providers as well as interviews that you can upload to your iPod or listen to online. You can even follow them on Twitter!

Go to www.cmebuzz.com to sign up for their free monthly newsletter and to get more information.

-Sara Zuger

HAVE YOU USED THE TACME LISTSERV?

One of the benefits of membership in TACME is the availability of and access to the TACME listserv. This listserv is an electronic mailing list to all of the members of TACME.

TACME members are encouraged to use this format to communicate with each other about mutual concerns. The listserv is a tool to share ideas, articulate needs, and solve problems common to all of us.

In addition to the general TACME listserv, there are listservs available to communicate to TACME members just in your region.

The email addresses for the listservs are as follows:

General membership

tacme@list.tacme.org

Northeast Region

tacme_ne@list.tacme.org

South Region

tacme_s@list.tacme.org

Southeast Region

tacme_se@list.tacme.org

West Region

tacme_w@list.tacme.org

For further information go to the TACME website at www.tacme.org and click on TACME Listserv.

Find out how to
become CCMEP
certified at
www.nccme.org

ADDITIONAL TACME MEMBERS CERTIFIED

We are honored to have five more TACME members join the ranks of being CCMEP certified.

We acknowledge the following TACME members:

- **Robyn Brown, CCMEP**- CME Director at Dannemiller Foundation
- **Gayle Bruner, BSN, CCMEP**- CME Director at Memorial Hermann
- **Debra Jordan, MS, CCMEP**- CME Program Coordinator at Cook Children's Hospital
- **Ellen Seaback, CMP, CAE, CCMEP**- Senior Project Manager at Baylor College of Medicine
- **Richard Vanderpool, CCMEP**-CME Outfitters

For more information on the exam, including exam qualifications, how to register, and exam content outline, go to

<http://www.nccme.org>.



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