



Official Publication of the Texas Alliance for Continuing Medical Education, Inc.

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SPECIAL POINTS OF INTEREST:

- Mark your Calendar now for the 2010 Texas CME Conference
- Memories from the 2009 Texas CME Conference
- Be involved in within your region!
- ACME Conference taking place in New Orleans this upcoming January
- 2009-2010 TACME Board Members

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THANK YOU FOR MAKING THE 2009 TEXAS CME CONFERENCE A SUCCESS!

The 2009 Texas CME Conference was held July 22-24 at the Sheraton Gunter Hotel in San Antonio and attended by 168 CME professionals, including 21 physicians and 10 exhibitor representatives. Thanks to the planning committee who organized the 2009 conference: Billie Dalrymple, Paige Green, Deb Jordan, Gayla Bruner, Jann Harrison, Marilyn Peterson, Theresa Hartley, and Casey Harrison.

The theme for the conference was **CME as a Bridge to Quality – Assessing the Transition** focusing on CME's transition from CME based on interesting topics to CME that is linked to practice and healthcare quality gaps. The keynote address was given by Arnold Mackles, MD, Physician Speaker and Risk Manager, Palm Beach Gardens, Florida, in a presentation entitled, **The Pivotal Role of CME in Reducing Medical Errors**. George Mejicano, MD, Associate Dean for Continuing Professional Development, Madison, Wisconsin, shared innovative educational delivery methods for CME, and Steve Singer, PhD, ACCME addressed progress by CME providers



in implementing the AC-CME Updated Accreditation Criteria. To further connect the idea of CME that addresses gaps in practice, Dr. Earl Smith, Medical Director for TMA Health Quality Institute, outlined quality initiatives specific to Texas. A special feature of this year's conference was an instructional design workshop to assist CME providers develop CME

activities based on systematic approaches – ADDIE - analyze, design, develop, implement, evaluate. Breakout sessions featured best practices in developing RSSs, writing the self study for reaccreditation, and implementing time management tools in CME. Also available was an information session on qualifying for and taking the test to become a CCMEP – Certified CME Professional.

Conference attendees and guests enjoyed a reception offering authentic Mexican dishes and guitar music. Thanks to Jann Harrison for organizing this fun event!

Mark your calendars now for the 2010 Texas CME Conference!

The 2010 conference is set for June 23-25 at the Westin Austin at the Domain. To help you budget for the conference, plan on \$149 plus tax for the hotel room each day and a registration fee of \$275. Parking at the hotel is complimentary.



Snap Shots
from the 2009
Texas CME
Conference!



CONGRATULATIONS TO OUR NEWEST CCMEP CERTIFIED TACME MEMBERS



We are honored to have 5 more Texans join the ranks of being CCMEP certified.

The overarching purpose of the CCMEP program is to raise the bar in CME. The public deserves assurance that CME (also known as CPD, CPPD, CPE, CE) is being managed by persons who understand principles of adult learning and professional development, know how to frame clinical content for maximum impact,

and can wisely interpret the rules and regulations that define the field.

The mission of the National Commission for Certification of CME Professionals (NC-CME) is to improve the quality of patient care by creating a standard of certification for the men and women who create, deliver, or support educational programs for practicing physicians and other healthcare professionals. Such a certificate pro-

gram will acknowledge, evaluate, and reward individuals for their achievements in the field of continuing medical education. We acknowledge the following who received their certificates and pins at the TACME meeting in San Antonio. They received their certificates and pins from TACME members who previously received their CCMEP certification (see photo).

Newest Members Certified:

Matthew Fleming, CCMEP
Antidote Education Company

Theresa Hartley, CCMEP
Baylor College of Medicine

Brenda Johnson, MEd, CCMEP
The University of Texas Health Science Center at San Antonio

Sabra Moscot-Cantu, CCMEP
Memorial Hermann Healthcare System

David Madrigal, MHA, CCMEP
Baylor College of Medicine

For more information on the exam, including exam qualifications, how to register, and exam content outline, go to <http://www.nccme.org>



RENEW YOUR MEMBERSHIP TODAY

Membership renewal notifications will soon be going out for the 2010 year. Members now have the option of renewing their membership fee online via credit card and/or printing a copy of the membership renewal form and mailing with a check. Online payment and/or membership form for mailing with a check are available on the

TACME website at <http://www.tacme.org/join.htm>. Stay in touch and take advantage of education, networking, and have a voice in CME in Texas by renewing your membership.



DO YOU HAVE IDEAS AND WANT TO BE INVOLVED?

If you would like to be more involved with the TACME and meet other members in your area, there are opportunities available to you! Contact your regional representative to find out what current activities are being planned in your area. All four of our Regional Representatives work hard to organize activities that are relevant and interesting to those of us in the Continuing Medical Education field. Of course, they can

always use your ideas too! Please contact them with suggestions or ideas of educational opportunities. Throughout the year regional meetings and webinars are held to disseminate important information and to promote networking within the field of Continuing Medical Education. Be sure to get involved! Find your regional representative and their email on page 5 of the newsletter under The Board of Directors.

2009 TACME OUTSTANDING ACHIEVEMENT AWARD GOES TO BARBARA SMITH MICHAEL, JD, MS

Congratulations to the winner of the Outstanding Achievement Award!

Congratulations to Barbara Smith Michael, JD, MS, Assistant Professor, Allied Health Sciences and Sr. Advisor, CME Regulatory Affairs and Compliance, at Baylor College of Medicine on receiving the **Outstanding Achievement Award** from the Texas Alliance for Continuing Medi-

cal Education (TACME), awarded at the **2009 Texas CME Conference** held in San Antonio, Texas, July 22nd - 24th.

This is an annual award to applaud achievements along a continuum in the profession of continuing medical education. The award recognizes individual members of TACME for their contributions to CME and the CME community as demonstrated by their collegial spirit, exemplary performance, commitment to excellence, generosity, and dedication to the profession.

An excerpt from the nomination form submitted by some of her CME colleagues stated,

"for many of the previous years, she has provided guidance and practical CME information to TACME members and CME colleagues through her participation in meetings as a speaker, panelist, and attendee. Barbara has contributed well researched insights into accreditation criteria, and her thoughtful remarks and questions always spur valuable discussion at meetings. Although she has the credentials and the background of a highly-qualified educational specialist and CME professional, she teaches and guides us all in a practical down-to-earth

style that suits both the CME novice and expert."

Congratulations on being the 2009 recipient of the Outstanding Achievement Award, Barbara!



Above: (Left to Right) Theresa Hartley, Barbara Smith Michael, and Marilyn Peterson.

NEW ORLEANS TO HOST THE 35TH ANNUAL ACME CONFERENCE: JANUARY 27-30, 2010

An Opportunity to learn!

The 35th Annual CME Conference sponsored by the Alliance for Continuing Medical Education will be held in New Orleans, Louisiana, January 27-30, 2010 at the Hilton New Orleans Riverside hotel. The theme of the 35th

Annual Conference is **Establishing CME as a Pathway to Better Patient Care**. The Accreditation Council for Continuing Medical Education's new accreditation criteria are designed to move CME closer to the point of patient contact



and care. Other organizations, like The Joint Commission and The Institute of Medicine (IOM), have recognized the vital role that CME plays in improving the quality of health care. The CME enterprise faces the challenge of building bridges to a variety of natural partners who already are engaged in healthcare improvement. A critical part of this transition is the professionalization of those working in CME. Competent CME professionals will form the foundation of a generation

of medical educators who will promote and facilitate improvements in practice that will have a direct impact on the health of the public.

The 35th Annual Conference is dedicated to providing a competency-based curriculum and innovative, as well as practical tools and practices for individuals at all levels of their CME careers.

Visit the ACME website at www.acme_asn.org to learn more about the program, download a program agenda and plan to participate.

MESSAGE FROM THE PRESIDENT

BY MARILYN PETERSON, MA, CCMEP

It was good to see all of you who were able to attend the 2009 Texas CME Conference in San Antonio. As we moved through the presentations on Thursday, it struck me how many physician presenters we had this year. I often hear from colleagues that physician engage-

ment can be a challenge for CME providers. It was good to see the physician presentations and experience the interaction of our physician participants. One of the things I enjoy about working in our field is the diversity in backgrounds of those involved with CME. I encourage us all to build on our diversity; develop our competencies and skills; network

at all levels . . . and build CME as a strategic asset for our organizations and for health care as a whole. If you have suggestions on how TACME can help support Texas CME professionals, I'd love to hear from you.

MarilynPeterson@texashealth.org



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