



Official Publication of the Texas Alliance for Continuing Medical Education, Inc.

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JOIN US FOR THE 2010 TEXAS CME CONFERENCE IN AUSTIN

The 2010 Texas CME Conference, brought to you by the Texas Medical Association and TACME, will be held June 23-25 at the Westin Austin at The Domain.

The theme for the 2010 conference will be **"Transitioning CME to Continuous Performance Improvement . . . for Physicians . . . for CME Professionals"**.

The conference highlights include challenges and opportunities facing the



CME system; 2006/2007 ACCME and TMA accreditation criteria; and practical strategies for better CME outcomes.

Norman Kahn Jr, MD, Executive Vice President and CEO, Council of Medical

Specialty Societies, in his presentation "Not Your Father's CME: Five Years Ago Vs. Five Years From Now" will share the purpose of CME and its role in impacting patient care and how CME providers will need to change as CME changes. Shelley Rodrigues from California Academy of Family Physicians will discuss "Maintenance of Certification (MOC): Implications and Opportunities for CME Professionals". (See 2010 on page 4)

MESSAGE FROM THE PRESIDENT

BY MARILYN PETERSON, MA, CCMEP

It is hard for me to believe that my term as president of TACME is nearing the end. I've been thinking about what we've accomplished for TACME over the past couple of years. Our many accomplishments are the result of the time and energy invested by so many TACME volunteers – especially the board and committee members.

I'm very proud of TACME. It's been a pleasure to see how other state and regional organizations, as well as others across the

country, view TACME with very high regard. Many thanks to all the volunteers that make our organization strong!

Here are just some of the new highlights from the past couple of years:

- Advocacy Committee formed and responded to three sets of ACCME calls for comments
- Scholarships given for the Texas CME Conference
- Regional meetings supported with payment for educational webinars

- Online registration and payment of membership fees
- Emeritus membership category created
- Videos posted on Web site
- Bylaws updated
- Job descriptions written for TACME board positions

It has been a privilege to serve as your president. Thank you for that opportunity. I look forward to seeing the progress of TACME as we continue to promote quality continuing medical education in Texas.

TEXAS HIGHLIGHTS FROM THE 35TH ANNUAL ACME CONFERENCE

The theme of this year's conference; Establishing CME as a Pathway to Better Patient Care, provided the opportunity for medical educators and planners from various specialties to share best practices, and discuss broader issues and concerns within the continuing medical education community.

Some Texas highlights from this year's conference are:

- Gayla Bruner, RN, BSN, CCMEP began her three year term as a Board Member for the Alliance for Continuing Medical Education.
- Debra Jorden, MS, CHES, CCMEP named Co-Chair of the Hospital/Health System Member Section.
- Billie L. Dalrymple, BA received the ACME President's Award. She was the principal presenter/chair for the CME Basics Seminar and the Leader for the Member Section Meeting for State Medical Societies.
- Marilyn A. Peterson, MA, CCMEP and Texas Health Research & Education Institute received the Hospitals Health Systems Member Sections Great Idea Award for "Committee Learning - Electronic Health Record Order Set Development Committee". Marilyn made a presentation about the project at the Hospital/Health System Member Section Meeting.
- Sandra Pinkerton, PhD, CCMEP presented "Becoming a CME Researcher: A Pathway to Improving Patient Care" at a breakout session.
- Pam McFadden and Andrew Crim presented "Linking Needs Assessment to Objectives to Competencies to Outcomes: Making Your Point and Presenting the Package to Potential Grantors"; "Improving Public Health with Public Health: Public Health Departments as CME Partners"; and "Practice-based Research Networks (PBRNs) as a Source for Needs Assessment, Outcomes Data and Performance Improvement" at breakout sessions.
- Andrew Crim, BS was the Leader-Elect for the Member Section Meeting for Medical Schools.
- Richard Vanderpool, CCMEP presented "CME Snacks: An Overview of Activities Designated for Less Than 1.0 Credit" at a breakout session.

Photos from the event are located on page 3.

2010 TACME MEMBERSHIP DRIVE

The 2010 TACME Membership drive began in full force at the beginning of this year. So far about 115 members have already joined or renewed their membership. However with a total of 150 members in 2009, we still have a ways to go. Our dues have remained very reasonable (\$30 for individual memberships) over the years, and we have a lot to offer as a professional organization.

Some of the benefits of membership in TACME include:

- Listserv Communication
 - Newsletters
 - TACME website and resources
- Very few states have the luxury of an organized professional CME organization. We have a rich history as a professional CME organization, and we continue to grow. So please send in your membership dues, if you have not done so already, and you can continue to keep this organization strong. To download the 2010 membership form, go to www.tacme.org and click on "How to Join". Print the form and follow the instructions to complete and mail it in.
- Thanks for joining!

- Networking
- Mentoring
- Regional meetings

WELCOME TO TACME'S NEWEST MEMBERS

Each year a portion of our members are brand-new to TACME. We want to thank all of our members for joining or renewing, and would like to welcome the following new members to TACME:

- Pamela Haltmeyer-Baylor Health System
- Christine Cernick-Clear Lake Regional Medical Center
- Cheryl Masser-Scott & White Hospital
- Sharon Sterner-Scott & White Hospital
- Donna Ziegler-Scott & White Hospital
- Laurie Combs-Texas A&M Health Science Center
- Elsa Salgado-Texas A&M Health Science Center
- Lori Smith-Texas A&M Health Science Center
- Joe Cepeda-UTHSC San Antonio
- Brenda Johnson-UTHSC San Antonio
- Peggy McNabb-UTHSC San Antonio
- Lois Killewich, M.D, Ph.D.-UTMB Galveston



IMAGES FROM NEW ORLEANS



Marilyn Peterson, MA, CCMEP receiving the Great Idea Award.



Billie Dalrymple, BA receiving the ACME President's award



Andrew Crim, BS and Pam McFadden co-presenters for the conference



Sandra Pinkerton, PhD, CCMPE presenting at the conference



Gayla Bruner, RN, BSN, CCMEP elected as a Board Member for the ACME.



Deb Jordan, MS, CHES, CCMEP after being named Co-Chair

TACME PROVIDING SCHOLARSHIPS FOR THE ANNUAL TEXAS CME CONFERENCE

TACME is providing scholarships this year to four TACME members who demonstrate financial need and who would otherwise not be able to attend the Texas CME conference in Austin on June 23-25, 2010.

The scholarships which are \$650 each will cover the registration fee and two-nights at the hotel. Any interested candidates can

go to the www.tacme.org for an application – click on TACME Scholarship.

The deadline for scholarship applications is May 3. Notification of scholarships will be on May 11.

To be eligible for the TACME scholarship a member must:

- Be a current member of TACME for a minimum of one year.

- Be working in a CME accredited provider organization in Texas, and have been employed with that CME provider for a minimum of one year
- Be a US Citizen or permanent resident of the US
- Demonstrate that without the scholarship support, you would be unable to attend this conference

Please note: Only one person per organization may receive a scholarship. Should you be chosen, you must provide confirmation from your organization that you will be permitted to accept the scholarship and attend the annual Texas CME conference.

TACME OUTSTANDING ACHIEVEMENT AWARD CALL FOR NOMINATIONS- MAY 3, 2010 DEADLINE

It is time to submit nominations for the 2010 TACME Outstanding Achievement Award in recognition of a member of TACME for his/her outstanding achievement in continuing medical education and/or contribution to the CME community. The award will be presented to the recipient at the opening ceremonies of the Texas CME Conference in June.

Eligibility:

- All TACME members or emeritus members in good standing.
- Elected members of the Board of Directors are not eligible while serving their terms

Qualifications: The award is intended to honor outstanding achievement as demonstrated by:

- Collegial spirit
- Exemplary performance
- Commitment to excellence
- Dedication to the profession

Deadline for nominations is May 3, 2010.

The **Nomination Form** is available on the TACME website www.tacme.org – click on Outstanding Achievement Award on the left hand column.

Past Achievement Award Recipients include:

2009 – Barbara Smith Michael, JD, MS
2008 – Gayla Bruner, BSN, CCMEP
2007 – Billie L. Dalrymple, BA

NEW CCMEP CERTIFICATIONS

Congratulations to TACME's newest Certified Continuing Medical Education Professionals!

- Anne Kucinich, CCMEP
Director, Association for CME Excellence
- Michelle Montgomery, CCMEP
CME Coordinator, Christus Santa Rosa Health Care

The mission of the National Commission for Certification of CME Professionals (NCCMEP) is to create a standard of certification for those in the continuing medical education field. To find more information go to: www.nccme.org

2010 (continued from page 1)
Other highlights of the conference include a newcomers track including CME Basics, a physician one-day track on Thursday, mentee/mentor program, and the TACME membership meeting.

The brochure and registration are available on the TACME website at www.tacme.org, CME Events. Program chairs are Billie L. Dalrymple, Director of CME, Texas Medical Association and Casey Harrison, President-Elect, Texas Alliance for CME.

(For more information, contact Billie Dalrymple at (512) 370-1446
billie.dalrymple@texmed.org)

Planning to Attend?

For budgeting purposes you'll want to plan:

Registration fee: \$275
Physician One-Day Track on Thursday at Special Rate of \$175

Room rate: \$149 single or double (*Plus taxes*)

Parking: Complimentary



The Texas Alliance for Continuing Medical Education, Inc. (TACME) is a non-profit Texas corporation created to promote quality continuing medical education (CME) in the state of Texas. TACME provides opportunities for professional growth and development to all individual professionals and representatives of institutions and commercial companies involved with planning, implementing, and/or supporting CME in Texas.

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