

The TACME logo is...



Be on the lookout for our new logo soon!

TACME Newsletter

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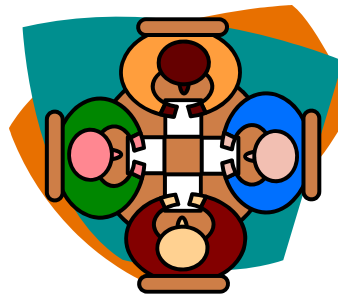
Sara Zuger

CME Coordinator

The University of Texas Medical Branch at Galveston

TACME 2010– A SUCCESS!

The 2010 Texas CME Conference, sponsored by Texas Medical Association and TACME, was held June 23-25 at the Westin Austin at The Domain and attended by 187 CME professionals, including 12 exhibitor representatives.



This was the highest attendance ever for this conference! A direct result of the effort put into creating an exciting agenda filled with topics relevant to today's CME professionals. The theme for the conference was:

Transitioning CME to Continuous Performance Improvement for Physicians and for CME Professionals.

The keynote address was given by Norman Kahn, MD, Executive Vice President and CEO of the Council of Medical

Specialty Societies, in a presentation entitled, ***Not Your Father's CME: Five Years Ago Vs Five Years From Now.***

Other conference sessions focused on CME's role in Maintenance of Certification™, Performance Improvement CME, the ACCME's criteria for accreditation with commendation, and the basics of CME for newcomers.

Photos can be found on page 4.

Contributed by: Billie Dalrymple

BE A PART OF THE EXCITING CHANGES OCCURRING AT TACME

HELP TO CREATE OUR NEW TAGLINE!

We are currently in the process of revamping our TACME Logo, which will be unveiled in Spring 2011. This is just one of the exciting new changes occurring at TACME. We would like to invite you to be involved in our "Create a Tagline" contest.

Eligibility: All dues paid TACME members – one entry per member – make it count!

To Enter: Complete the entry form found on the TACME

website. To be eligible, entries must be completed and received on or by the closing date of the contest. Incomplete entries will be disqualified. All entries shall become the property of TACME and TACME is not responsible for lost, misdirected or delayed entries.

The TACME board will select the top 5 taglines from the submitted entries based on the following criteria: 1) creativity, 2) theme communication,

3) appropriateness of the statement. The decisions of the board are final. The board will forward the top 5 selected entries on to the membership to be voted on by all TACME members. The author of the final winner will receive free registration to the 2011 Texas CME Conference (value of \$275) and along with accommodations at the meeting hotel.

See www.tacme.org for more information.

MESSAGE FROM THE PRESIDENT FROM THE DESK OF CASEY HARRISON

I am looking forward to serving as your TACME President and working with an energetic group of board members that have many wonderful ideas that we will be implementing over the next few years. Just to mention a few: a new look to our current TACME website, a new format for the annual Texas CME Conference, and creating interactive ways for our members to be involved.

Our first step will be a contest for our members to create a new tagline for the TACME website. Look for more information on the contest on page one of the newsletter and via the listserv.

Our annual membership drive is now in motion. Please take time to renew your membership and even become a recruiter among your

colleagues. The following are benefits for our members:

- Networking
- Mentoring
- Educational Opportunities
- TACME Website
- Newsletter
- Opportunities for scholarships for CME educational activities
- Participation in CME research projects

Opportunities for professional growth through participation on committees and service in leadership roles

The board and I are here to serve you, so if you have new ideas or would like to become involved in a leadership role with your fellow members, please send me an email at charrison@seton.org.

I would like to close my message with tips from an interesting article by Lyndsay Swinton. Many times we hear "I just don't have the time," whether it is at work or home. I thought I would leave you with a link to an article I read online regarding the #1 time management skill – you may be surprised by the answer.

Q: What is the No. 1 time management skill?

A: Doing nothing.

In other words, the skill of time management is about knowing *what* to do and *when*. Time management does not require you to color code folders in your filing cabinet or go shopping and purchase the latest and greatest cell phone that has capabilities to help organize your time (now that's an excuse for me to purchase one).

The article states that "being busy is not the same as being effective." A person who uses effective time management skills should know what to do and when to do it. In order to tune-up our time management skills, the author says to ask yourself the following questions when determining where your time should be utilized:

- What is the most important thing for me to be doing right now?
- What deadlines have I got?
- What happens if I don't do this? (this is the top time management question)

If you would like to further explore each of these questions, please link to the article online at <http://www.mftrou.com/time-management-skills.html>

Citation Information: Swinton, Lyndsay. "No. 1 Time Management Skill: Doing Nothing." [Mftrou.com](http://www.mftrou.com). 17 August 2005. < <http://www.mftrou.com/time-management-skills.html> >.

2011 MEMBERSHIP RENEWEL AND CALL FOR NEW MEMBERS



Membership renewal notifications will soon be going out for the 2011 year. Members now have the option of renewing their membership fee online via credit card and/or printing a copy of the membership renewal form and mailing it in with a check.

Online payment and/or membership form for mailing with a check are available on the TACME website!

Stay in touch and take advantage of educational, networking, and have a voice in CME in Texas by renewing and/or becoming a new member of TACME at: <http://www.tacme.org/join.htm>

NEW CCMEP CERTIFICATION

Congratulations to TACME's newest Certified Continuing Medical Education Professional!

- Anne N. Perch, MBA, CCMEP
The Methodist Hospital System Houston

The mission of the National Commission for Certification of CME Professionals (NC-CME) is to create a standard of certification for those in the continuing medical education field. To find more information go to: www.nccme.org



REGION SPOTLIGHT

AN UPDATE FROM OUR REGIONAL COORDINATORS

North

The North Texas CME Alliance (NTCMEA) meets three times a year. The meetings are an opportunity to network, share best practices, and discuss what's new in the industry.

The next meeting will be Tuesday, February 8, 2011 from 12-2 p. m. at the University of Texas Southwestern Medical Center Dallas. The meeting agenda will focus on the hot topics from The Alliance for Continuing Medical Education's (ACME) national meeting in San Francisco in January 2011.

At the last NTCMEA meeting in October it was determined that twice a year the NTCMA will broadcast their

meeting to the CME providers in the western region of the state. This was decision was made because currently there is not a TACME Western Regional Coordinator to plan and implement meetings for sharing ideas and networking.

More information about this will be e-mailed to the western region CME providers so they can be a part of the February 2011 meeting via live broadcast.

If you have any questions about how to become a member of the NTCMEA, the next meeting in February 2011 or the live broadcast please contact Mandalynn Tidland, the North East Regional Coordinator, at MandalynnTidland@texashealth.org or 682-236-6671.

West

We are currently looking for members who might be interested in serving as the West Region Coordinator. Please contact Casey Harrison if you are interested.

Please look under the North Region update for information on upcoming activities.



Southeast

Plans are currently underway for a few activities to take place in 2011. Be on the lookout for a special viewing of the AMA Webinar:

What CME Providers Should Know About CME Requirements for Licensure and Maintenance of Licensure scheduled to occur in January. If you have any questions or ideas to share please contact our Southeast Regional Coordinator, at perch@tmhs.org

South

The South Regional Coordinator is Sue Mullen. She is interested in gathering information to find out when and where it would be best to hold a regional meeting. If you are currently in the South Region and would like to offer suggestions to Sue you can reach her at simullen@baptisthealthsystem.com



LOOKING AHEAD TO THE 2011 TEXAS CME CONFERENCE

Be on the lookout for the specific date and location of the 2011 conference, which will be held in June in Houston. You will receive notice on the TACME listserv when details are confirmed.

TMA and TACME are looking forward to a new format for the conference in 2011 that will include an accreditation workshop on the first day – everything you ever wanted to know about the 2006 accreditation criteria – for all levels of CME professionals and physician planners.

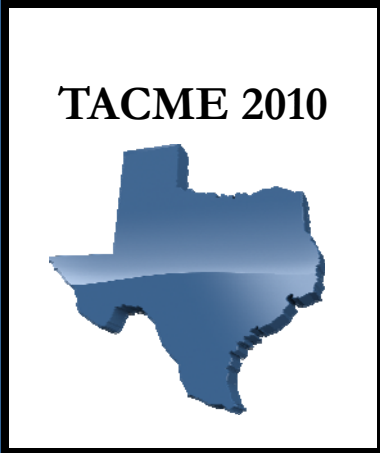
Whether your organization has achieved Accreditation with Commendation or working toward initial

accreditation, there will be something for everyone in the plenary sessions and the breakouts.

The second day of the conference will be devoted to professional development and positioning your CME program to be a valuable asset to your organization for improving patient care. Stay tuned!

Got questions or suggestions for content in the conference? Contact Billie Dalrymple at billie.dalrymple@texmed.org.





Gayla Brunner, RN, BSN, CCMEP awards Jann Harrison with the Outstanding Achievement Award



TACME President Casey Harrison hard at work during the conference



Jann with Michelle Montgomery who just received her CCMEP certificate.



Former and current TACME board members gather. Without their and others hard work, this conference could not occur.



The Texas Alliance for Continuing Medical Education, Inc. (TACME) is a non-profit Texas corporation created to promote quality continuing medical education (CME) in the state of Texas. TACME provides opportunities for professional growth and development to all individual professionals and representatives of institutions and commercial companies involved with planning, implementing, and/or supporting CME in Texas.

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