

Comment to *Disclosure of Commercial Support*
Texas Alliance for CME

The Texas Alliance for Continuing Medical Education (TACME) is comprised of membership representing hospitals and health systems, medical education and communication companies (MECCs), and medical schools.

In an online survey conducted to draft this response, there were 19 responses with 89% representing hospitals and health systems, and 10% representing MECCs and medical schools. Survey results showed that 84% of respondents receive commercial support. Of that number, 94% supports the ACCME's proposal that would prohibit the use of the corporate logos and the mention of corporate divisions in disclosures of commercial support.

Responses to whether a corporate logo was used showed that 74% of respondents did not use a logo. This is supported by anecdotal comments stating that use of logos added steps to an already time-sensitive process for resource-/staff-limited providers.

TACME does support the ACCME's proposal to prohibit the use of corporate logos.

TACME seeks further clarification with regards to prohibiting the mention of corporate divisions. Our experience is that several commercial interests have granting processes that are specific to divisions. Letters of agreement list the corporate division as a party to the agreement. As such, mentioning of the corporate division would be necessary when listing acknowledgements of commercial support.

TACME appreciates the opportunity to respond to this Call for Comment.