

The 2016 Texas CME Conference

June 22-24, 2016

Sheraton Austin at the Capitol

701 E. 11th St. Austin, TX 78701

Future of CME — Leading and Driving Change in CME



CONFERENCE HIGHLIGHTS

- Innovation and Creativity in Education
- MOC and CME
- Quality Improvement
- Strategies for Streamlining RSSs
- Exploring ACCME's Proposed Menu of Criteria for Accreditation With Commendation
- First Annual Abstract Presentation: Performance in Practice — Preparing for Joint Accreditation Certification
- How to Write an Executive Summary to Grantors
- Joint Providerships
- CME Program Evaluation
- Accreditation With Commendation
- State of the Profession
- Reaccreditation
- CME Basics and Mentor/Mentee Program
- Approved for *AMA PRA Category 1 Credit™*

WHO SHOULD ATTEND

- Physician CME committee chairs and members
- CME activity planners
- CME staff and physicians from organizations seeking accreditation as a CME provider
- Individuals in related professions who collaborate with CME providers

CONFERENCE GOALS

- Introduce CME newcomers to the accreditation process
- Enhance CME planning and management skills
- Provide updates on the environment in which physicians practice medicine
- Establish a practical forum for CME providers to share ideas and learn from each other

For more information, contact Casey Harrison at TMA at (512) 370-1446 or casey.harrison@texmed.org.

REGISTRATION HOURS

Wednesday: 2-5:30 pm

Thursday: 7:30 am-4:30 pm

Friday: 7:15-10 am

BROUGHT TO YOU BY:



Physician Special Rate of \$175 on Thursday

CONFERENCE INFORMATION

NEW!

TMA-Accredited Providers — One Free Registration

The increase in the 2016 annual fee for TMA-accredited providers includes one free registration for a staff member from your organization to attend the annual Texas CME Conference. Information for registering the free staff member is on the Registration Form. You will need to provide your ACCME ID # on the registration form.

Conference Syllabus — Available Only Online

Information regarding the final schedule, faculty/attendees/exhibitors, handouts for presentations, and resources will be available [here](#).

Binders will not be distributed at the conference. Please print materials beforehand if you prefer a hard copy.

Hotel Information

[Learn about the Sheraton Austin at the Capitol.](#)

Your amenities will include:

- Self-parking: daily attendees — \$4/hour (maximum of \$12/day); does not include in/out privileges; overnight attendees — \$12/night; includes in/out privileges; or
- Valet parking: daily attendees — \$17/day; does not include in/out privileges; overnight attendees — \$32/night; includes in/out privileges; and
- Complimentary internet access in event space and in guest rooms for all guests registered in the group block.

Book the group rate of \$169 single or double, \$189 triple, or \$209 quad per night, plus tax, currently 15 percent:

- [Reserve your room online](#), or
- Call (888) 627-8349 and *reference the Texas CME Conference group block*.

The last day to book the group rate is Wednesday, June 1, 2016.

CME Accreditation

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the Texas Medical Association and Texas Alliance for Continuing Medical Education. The Texas Medical Association is accredited by the ACCME to provide continuing medical education for physicians.

CME Credit

The Texas Medical Association designates this live activity for a maximum of 10.25 *AMA PRA Category 1 Credits*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.



NAMSS Accreditation

Application has been made to National Association Medical Staff Services (NAMSS) for continuing education unit approval.

SCHEDULE

Wednesday, June 22

10:30 am-2:30 pm

TACME Board Meeting
(Board members only)

3-5 pm

CME Basics — For All Levels of Experience

Paige Green, MEd
Casey Harrison, MBA

3-4 pm

Accreditation With Commendation — Winning Ideas From 2015

Facilitator: Jen Cabrera, MBA, BSBM

Panelists:

Julie Barclay
Jann Harrison, RN, MSN, CHCP

5:15-5:45 pm

Meet Your Mentor

6:30-8:30 pm

Subcommittee on Accreditation
(By invitation)

Thursday, June 23

7:30-8:30 am

Continental Breakfast

7:30-8:30 am

Learning Lab

8-8:30 am

Welcome and Announcements

Chair, TMA Committee on Continuing Education
Tamara Greiner, MA, CHCP, President, TACME

Presentation of 2016 TACME Outstanding Achievement in CME Award

Overview of the Conference Agenda and Syllabus

9-10:15 am

Mark Gregg Memorial Distinguished Lecture Expecting More: Bringing Innovation, Inspiration, and Creativity to Boost CME's Impact

Tymolbi Peters
Steve Singer, PhD

10:15-10:45 am

Break, Exhibits, and Learning Lab

10:45-11:45 am

CME for MOC — Collaboration, Value, and Opportunities for Accredited Providers

Steve Singer, PhD

Noon-1 pm

Networking Lunch, Presentation, and Exhibits

2016 ACEhp Update: The State of the Profession

Bob Addleton

1-2 pm

Your 2015 CME Conference Priority — Quality Improvement

Facilitator: Casey Harrison, MBA

Panelists:

Leticia Zuniga Bresnaban, MBA

Gayla Bruner, RN, BSN

Dena Silva, CHCP

2-3 pm

Strategies for Streamlining the Management of RSSs

Facilitator: Casey Harrison, MBA

Panel:

Deb Jordan, MS, CHES, CHCP

Chris Ralls, MBA, PMP, CHCP

Jessica Stewart, CHCP

3-3:30 pm

Break, Exhibits, and Learning Lab

3:30-4:30 pm

Concurrent Breakout Sessions

T1: First Annual Abstract Presentation: Performance in Practice: Preparing for Joint Accreditation Certification

Daphne Hughes

T2: Keynote Workshop

Tymolbi Peters

Steve Singer, PhD

T3: How to Write an Executive Summary to Grantors

Dena Silva, CHCP

4:30-5:30 pm

TACME General Membership Meeting

(All welcome)

Become a member at www.tacme.org.

5:30 pm

Conference Reception

Friday, June 24

7:15-8 am

Continental Breakfast

8-8:30 am

Announcements

8:30-9:45 am

Exploring ACCME's Proposed Menu

of Criteria for Accreditation With

Commendation

Casey Harrison, MBA

Steve Singer, PhD

9:45-10 am

Break

10-11 am

Concurrent Breakout Sessions

F1: Joint Providerships — Don't be Afraid

Facilitator: Casey Harrison, MBA

Panel:

David Madrigal

Denice Richard

F2: CME Program Evaluation

Jann Harrison, RN, MSN, CHCP

F3: CME Survey Process/Documentation

Paige Green, MEd

11-11:45 am

Back at the Office: Key Takeaways From All Sessions

Jen Cabrera, MBA, BSBM

Casey Harrison, MBA

For session descriptions,
visit [TMA](#) or [TACME](#)

REGISTRATION FORM

THE 2016 TEXAS CME CONFERENCE • JUNE 22-24, 2016 • SHERATON AUSTIN AT THE CAPITOL

Please complete a separate registration form for each individual registering.

Name of Registrant: _____

Title: _____

Organization: _____

Mailing Address: _____

City, State, ZIP: _____

Office Phone: _____ Fax Number: _____

Email: _____

Please complete the following as appropriate:

Mentoring Program

Registration and information for the Mentoring Program will be distributed via email.

CME Basics

The CME Basics session is open to all levels of experience; therefore, there is not a separate registration process this year.

Thursday Evening Reception

Please join us at 5:30 pm in Creekside for drinks, light appetizers, and visiting with your CME colleagues.

Meeting Assistance

- Please check here if you require any special assistance to fully participate in this conference. A staff member will contact you before the meeting to discuss accommodations.

Registration Fee:

- \$335 Early Bird by June 10 (Wednesday-Friday)
 \$360 after June 10
 \$175 Physicians, Thursday Only
 \$0 One free registration for TMA-accredited providers

One free registration for TMA-accredited providers (fax or mail only) ACCME ID# _____

Check payable to **InReach** Amount \$ _____

Charge to my credit card: Visa MasterCard AMEX Amount \$ _____

Card #: _____ Expiration Date: _____

Card Holder Name: _____ Security Code: _____

Signature: _____

Four Easy Ways to Register:



Online
Register [here](#) online on the TMA website.



Fax
Fax Registration Form with credit card information or ACCME ID# to:
InReach at (512) 381-1571.



Mail
Mail Registration Form with check, credit card information, or ACCME ID# to:
InReach, 5700 S. MoPac, Ste. C310, Austin, TX 78749



Call
(877) 880-1335
to register with your credit card.

Registrations Forms: Do not send Registration Forms to TMA. All Registration Forms must go to InReach, and all checks must be made payable to InReach.

Cancellation Policy: A \$25 fee applies to all cancellations. TMA will issue no refunds after June 10. All cancellation requests must be made in writing by email to casey.harrison@texmed.org.

CONFERENCE FACULTY

Thanks to the TMA/ TACME/Louisiana State Medical Society/New Mexico Medical Society 2016 Conference Planning Committee

Gayla Bruner, *Houston*

Jen Cabrera, *Fort Worth*

Melissa Davis, *Albuquerque*

Paige Green, *Austin*

Tamara Greiner, *Houston*

Casey Harrison, *Austin*

Karen Hinson, *Houston*

Wendy Newell, *Baton Rouge*

Christopher Ralls, *Houston*



Bob Addleton

Executive Vice President
Physicians' Institute for Excellence in
Medicine
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Julie Barclay

Manager, Medical Staff Services &
Physician Education
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CHRISTUS Health Santa Rosa
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Daphne Hughes

Manager, Professional Education
Office of Science Operations
American Heart Association
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Director, Academic and Continuing
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